



Info for artists

What's "La Fonderie du 11ème"?

La Fonderie is a gallery managed by a non-profit association, which was created following a study on the Parisian art market. Two observations came out of this work:

- artists have little space to exhibit for free in the city
- young people generally don't have the means to acquire artwork

La Fonderie wants to change this, involving a younger public and young artists to become strong players in the art market.

La Fonderie wants to offer solutions for young artists to exhibit in Paris and help a younger public in the acquisition of artwork.

What can "La Fonderie du 11ème" do for artists?

- To promote the artistic work with an exhibition in a protected place and have the necessary equipment (as far as possible free of charge for the artist)
- La Fonderie will take care of the promotion of the exhibition (writing the artists' biography in several languages, editing flyers, mailing invitations...)
- La Fonderie guarantees to give the artist all the money of his/her sold artwork, minus an agreed amount to support the association in the costs of the exhibition (electricity, water..)
- Possibility to extend the exhibition to other non-profit galleries in Europe.

How is “ La Fonderie du 11ème” situated ?

Fonderie is situated in a very favorable environment. Many cultural organisations and associations as well as artists' workshops are to be found in the 11th arrondissement. The recognition of the district as an artistic part of the city is reinforced by a wave of newly opened commercial galleries and active artistic associations. The “Biennale de Belleville” is a good example for the fact that the 11th arrondissement has become a home to the arts scene.

La Fonderie is also working towards the establishment of a network of other non-profit European galleries who would to welcome artists that have been presented at La Fonderie.

The gallery's little twist...

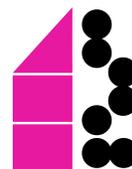
La Fonderie's aim is to help people who are not usually considered by the art market - because they lack the financial means - to acquire works of art. Thus the gallery tries to incite its public to propose an exchange in a playful way.

At the occasion of the vernissages, the public will have the possibility to propose things, services, or its time in exchange for an art object. These propositions for exchange are only possible during the vernissages.

This does not mean that the artworks are “given away” for free. On the contrary, the service or object which has been proposed in exchange does have to correspond in value to that of the artwork in the eyes of the artist. The artist accepts or rejects the exchange. The artist can also express in advance what objects or services he would accept in exchange for his artworks.

In case the artist can not be present at the vernissage, the gallery acts as an intermediary and presents the exchange propositions to the artist.

Contact information



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